



 **Intermodal**
by informa...
South America

POST SHOW REPORT



2 0 2 6



The 30th anniversary edition of Intermodal South America was a huge success!

Recognized as the most-attended logistics event in Latin America and a benchmark for innovation, technology, products, and services, Intermodal brought together decision-makers, industry leaders, trend-setters, government officials, and buyers in a single environment for networking and business.

This historic edition once again reinforced Intermodal's role as the premier logistics gathering in Latin America, driving development, networking, and new opportunities for the entire market. Translated with DeepL.com (free version)



55.000 m²
exhibition
area



+700
brands
National and international



50.655
visitors
from 85 countries



+90
speakers



+600
members of
Congress



+60h
of content

OPENING CEREMONY



- **Marco Basso**, President of Informa Markets Latam
- **Tomé Franca**, Minister of State for Ports and Airports
- **Leonardo Ribeiro**, National Secretary for Rail Transport – Ministry of Transport
- **Federal Deputy Paulo Alexandre Barbosa**, President of the Joint Parliamentary Front for Ports and Airports
- **Alex Ávila**, National Secretary for Ports – Ministry of Ports and Airports
- **Guilherme Sampaio**, Director-General of ANTT
- **Frederico Carvalho Dias**, Director-General of ANTAQ
- **Vander Costa**, President of CNT
- **Pedro Moreira**, President of ABRALOG
- **Marcella Cunha**, CEO of ABOL
- **Jesualdo Conceição da Silva**, CEO of ABTP
- **Bayard Umbuzeiro Filho**, Chairman of the Board of ABTRA
- **Elber Alves Justo**, President of MSC
- **Fernando Dascola**, Head of Infrastructure and Technology – Informa Markets Latam

4th Interlog Summit

Intermodal Congress
International

+ XXIX CNL 
CONFERÊNCIA NACIONAL DE LOGÍSTICA



The 4th Interlog Summit was a success!

The Interlog Summit consisted of two events in one: the Intermodal Congress and the National Logistics Conference (organized by Abralog). Together, we offered five content tracks:

- Market and Foreign Trade
- Intralogistics
- Innovation and Technology
- Multimodal Transportation and Infrastructure
- Strategy, Management, and Operational Excellence



4

stages



90

speakers



600

members of
Congress



+24h

of content



5

Keynote speakers





Intermodal **Arena**



A venue for important industry discussions!

Now in its fourth year, the Intermodal Arena served as an exclusive venue for content within the trade show, with free admission for visitors. The program ran from 2:00 p.m. to 7:00 p.m. and featured lectures and panel discussions relevant to the industry, addressing topics such as supply chain connectivity, digital transformation, ESG in logistics, and the competitiveness of multimodal logistics, among other subjects.



22
speakers



16
lectures



+16h
of content

SPONSORS IN 2026:

EXPRESS LOGÍSTICA
EXPRESSO SÃO MIGUEL
HIDROCLEAN
NSTECH
I4SEA
INTER RISK
LKM TECNOLOGIA
MILLS
MRS





TI Innovations

The TI Innovations Arena is a highly successful initiative at Intermodal. The space featured companies showcasing innovative solutions, as well as a wealth of free and exclusive content on new technologies for the entire logistics chain.



SPONSORS IN 2026:

ADEJO
ALLTECH
ARGUS COMPASS
COMETRIX
DEUTSCHE TELEKOM
ENVOY
FSENSE
GAP SISTEMAS
HUGHES
MEU CHAPA
MÔNACO
MY TRACKING
NEURORED
NEWAGE
OMNICOMM
PARAGON
SELIA
STOKKI
VML
ZARPAR



33
speakers



20
lectures



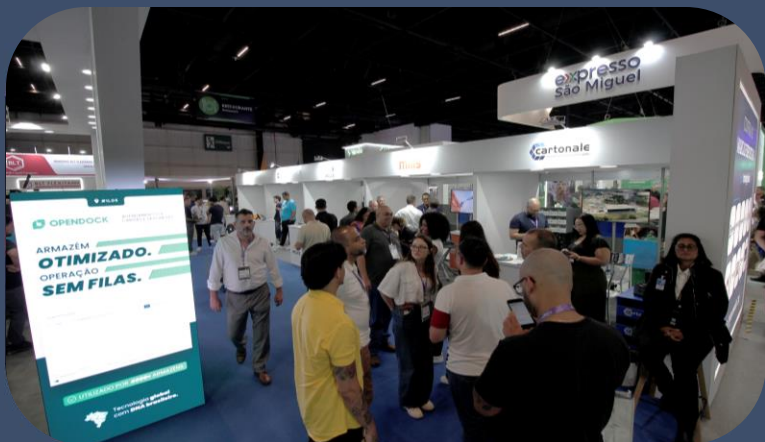
+10h
of content



Smart Intralogística

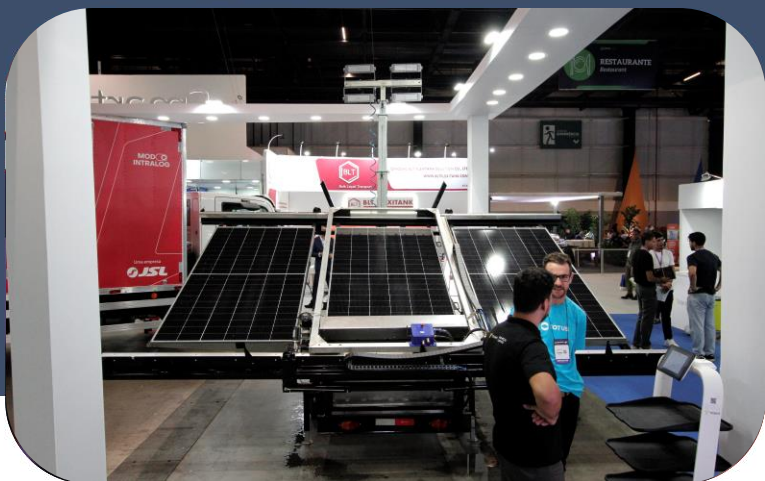


The Smart Intralogistics Project was a new and exclusive platform dedicated to the most advanced solutions for warehouse operations, from material handling to automation. It brought together the key trends, technologies, and innovations that are transforming the logistics sector.



SPONSORS IN 2026:

CARTONALE / DELTA / JSL / MACROGALPÕES / MILLS / MOURA
OPENDOCK / TASKR / TECNODOCK / TRELLEBORG / TOTVS



Exposição Área Externa

Visitors who explored our outdoor area got to see the latest high-performance technological equipment and vehicles from leading exhibitors.



Exhibitors Agesbec, BR Samor, Caru Containers, Ceva Logistics, Elo Log, GH Solucionador Logístico - Itajaí/SC, GT Minas e Gold Containers, IBL Valores, JWM Soluções Logísticas, Konecranes, Prosegur, Protege, West Cargo e Yamalog

SENAI

ESCOLA MÓVEL DE
CONECTIVIDADE

Visitors took part in immersive experiences featuring 5G, private networks, IoT, AI, Wi-Fi 6, and other technologies that are transforming industry and logistics.

The space featured simulators, demonstrations, and innovative solutions, giving the public a firsthand look at the latest trends in connectivity and digital transformation.



TURISTOU em São Paulo

In partnership with the São Paulo Municipal Department of Tourism, Intermodal set up a mobile Tourist Information Center (CIT) to assist visitors during their stay in the capital.



The center provided maps, itineraries, dining and cultural recommendations, and information on the city's main tourist attractions.



Mobile Training Unit – Simulator Module by SEST SENAT

This initiative uses state-of-the-art technology to enhance the training of transportation professionals in critical areas such as road safety, safe driving, and defensive driving. Developed in partnership with Mercedes-Benz, the project involves installing a driving simulator on one of the automaker's buses, enabling bus and truck drivers to gain knowledge and expertise anywhere.



For the second year in a row, SINDASP's **"DESEMBARAÇA SP"** was held in Intermodal's main auditorium.

The organization representing São Paulo's customs brokers organized the event on April 23 and 24, addressing the main challenges and opportunities in foreign trade alongside the Federal Revenue Service, MAPA, ANVISA, and SEFAZ. "Desembaraça SP" is part of the celebrations for Customs Broker Day Week (April 25) and aims to foster a forum for discussion on critical issues in the field.

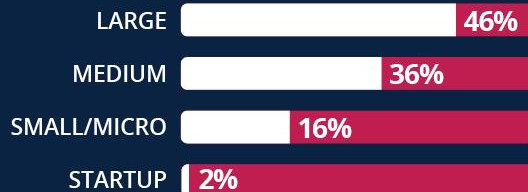


50,655

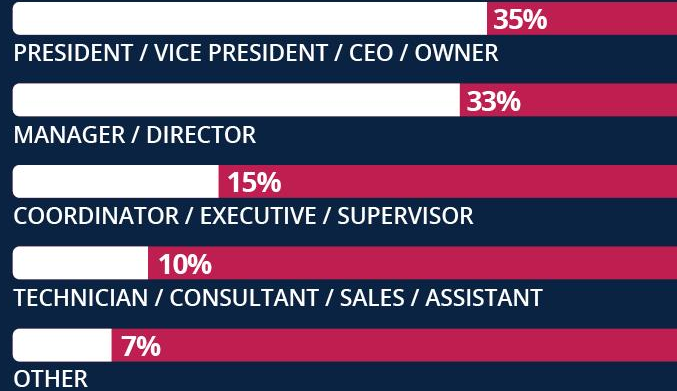
VISITORS



COMPANY SIZE



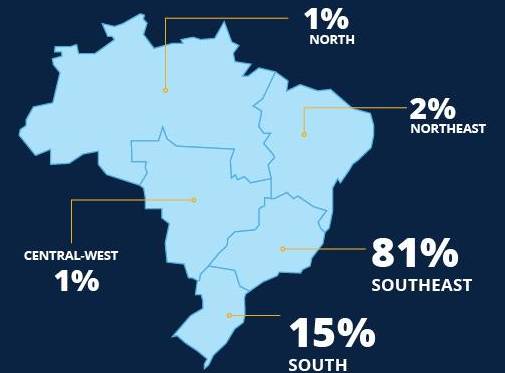
POSITION



VISITOR OBJECTIVES



REGION



TOP 10 COUNTRIES



70%

OF VISITORS HAVE HIGH PURCHASING DECISION-MAKING POWER

68%

HOLD SENIOR-LEVEL POSITIONS

88%

CSAT (EVENT SATISFACTION)

75%

INTEND TO RETURN FOR THE NEXT EDITION

"The trade show is essential for anyone working in the logistics sector, as it serves as a true barometer for the market, highlighting trends and setting the course for the year ahead. It is a unique opportunity to discover the latest developments and stay up to date and connected with the broader logistics landscape. Our goal here is to understand the next steps in logistics, both in Brazil and on the global stage, with a special focus on digital transformation. In addition, the event stands out as a strategic hub for exploring innovations, keeping pace with technological advancements, and understanding the direction the market is taking."

Felipe Lopes, Manager at 99

"The trade show is simply amazing! As a logistics professional, I can see that it goes far beyond the booths and the innovations on display. The event addresses topics that are extremely relevant to our daily work, providing a comprehensive overview of what's happening in the market and highlighting future trends. Furthermore, the content is presented in an educational and accessible way, allowing us to apply these insights directly to the logistics we handle on a daily basis. Without a doubt, I plan to attend in the coming years, as it's an indispensable event!"

Carla Groto, Head of Business at Correios

"I've been attending the trade show for about 18 years, and I always take this opportunity to strengthen relationships with clients we already work with, as well as to deepen our understanding of the market and how we operate. It's an extremely enriching experience that keeps everyone up to date, especially given the countless new developments that emerge. Furthermore, the personal connection the event fosters is incredibly valuable. Here, we have the chance to meet in person the people we frequently interact with over the phone, making this experience even more special and meaningful."

Cinthia Barghini, Comercial at Top Freight

"I consider this type of event essential, as it fosters connections among the industry's key players, creating valuable opportunities for networking, tracking trends, and understanding how stakeholders view the market's opportunities and challenges. It's a unique occasion where everyone can come together to debate and discuss relevant topics, which makes the experience extremely enriching. From these interactions, countless opportunities, new perspectives, and potential partnerships emerge, which significantly enriches the industry as a whole. I recommend that everyone who has the chance participate and set aside time to be here, as it truly is an experience that adds greatly to one's knowledge and market insight."

Bruno Brettas, New Business at Samarco

INDUSTRY

IMPORT/EXPORT



ROAD TRANSPORT/RAIL TRANSPORT



CARGO SHIPPER



INTRALOGISTICS/WAREHOUSES



PORT/TERMINAL



EDUCATIONAL INSTITUTION



AIRPORT



GOVERNMENT/PUBLIC ADMINISTRATION



CONTAINERS AND PORTABLE STORAGE



ASSOCIATIONS/CHAMBERS OF COMMERCE / CONSULATES



NÃO VEIO A TRADUÇÃO - só editar esse texto

AGRICULTURE



WHOLESALE AND RETAIL



AUTOMOTIVE INDUSTRY



ELECTRONICS AND HOME APPLIANCE INDUSTRY



FOOD AND BEVERAGE INDUSTRY



PHARMACEUTICAL / HEALTHCARE INDUSTRY



METALLURGICAL INDUSTRY



PETROCHEMICAL / CHEMICAL / OIL / GAS INDUSTRY



TEXTILE INDUSTRY



COSMETICS AND PERSONAL HYGIENE INDUSTRY



RUBBER / PLASTICS INDUSTRY



CONSTRUCTION INDUSTRY



PAPER, PULP, AND DERIVATIVES INDUSTRY



PACKAGING INDUSTRY



DISTRIBUTION



CAPITAL GOODS



TELECOMMUNICATIONS / IT INDUSTRY



ENERGY / ELECTRICITY



MINING



LUXURY MARKET



TOBACCO INDUSTRY



TOURISM / HOSPITALITY / RESTAURANTS



OTHERS



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HIGH-VALUE CARGO



DRY CARGO



VEHICLE CARGO



PALLETIZED AND RACK CARGO



ORE AND CEMENT CARGO



REFRIGERATED CARGO



URGENT CARGO AND PARCELS



HAZARDOUS CARGO



SPECIAL AND OVERSIZED CARGO



LIQUID CARGO



VEHICLE CARGO



FRAGILE CARGO



PERISHABLE CARGO



OTHERS



GAS CARGO



MEDICINE TRANSPORT AND HOSPITAL LOGISTICS



BULK CARGO TRANSPORT





55,000 m²
OF EXHIBITION SPACE



700+
EXHIBITING BRANDS



93% **90%**

CSAT
(Event satisfaction)

INTEND TO RETURN FOR
THE NEXT EDITION

SECTORS

Transportation and Services

- Air
- Airports
- Waterway / Inland Waterway
- Shipowner
- Trade Associations and Professional Bodies
- Breakbulk
- Coastal Shipping
- Management Consulting
- HR Consulting
- Brokerage and Insurance
- Dredging
- Transport Packaging
- Rail
- Financial Institution
- Maritime
- Trade Media
- Logistics Operator
- Port Operator
- Ports and Dry Ports
- Road Transport
- Terminals and Liquid Terminals
- Carrier

Foreign Trade

- Freight Forwarder
- Customs Consulting
- Customs Broker
- Freight Forwarder

Intralogistics

- Warehouse
- Trade Associations and Professional Bodies
- Distribution Center
- Cold Chain
- Sustainability Consulting
- Packaging
- Protective Equipment
- Storage Equipment
- Maintenance
- Machinery and Equipment
- Self-Storage
- Security Systems
- Vehicles and Automakers



Technology

- Connectivity
- E-commerce
- Hardware
- Software and Systems

Telemetry and Tracking

"Our participation in Intermodal 2026 exceeded expectations. Our booth was packed all three days, reflecting the high market demand for AIoT data intelligence in intralogistics. We strengthened strategic relationships with partners, customers, and prospects, generating an exceptional volume of new connections that validate our accelerated expansion. The direct interest in our intralogistics platform, featuring telemetry, maintenance management, and security solutions, reaffirms Softrack as the industry's technology leader."

Menotti Franceschini, CEO at Softrack

"For Prestex, Intermodal 2026 was a huge success. We made the most of the trade show's opportunities, and the feedback from customers and partners was excellent. We introduced the concept of Ultra-Express Logistics, something entirely new and still largely unexplored in Brazil. The response was overwhelming, reflecting the market's thirst for innovation and technology. Intermodal is a dynamic environment that brings together the world's leading players. Without a doubt, it is the essential event for anyone looking to stay up to date on the day-to-day realities of logistics."

Marcelo Zeferino, CCO at Prestex

"Wilson Sons has been participating in Intermodal for three decades, since 1995. For us, being at Intermodal, the industry's leading event in Latin America, reaffirms our long-term commitment to safety, efficiency, innovation, and sustainability in port operations. Intermodal is an excellent opportunity to share with customers and partners the new solutions we have created, contributing to the development of the industry and of Brazil."

Gustavo Machado, COO at Wilson Sons

"This year's Intermodal exceeded our expectations. We noticed a more qualified audience, reflecting the changes made to event access. We are very pleased with the number of visitors, the business opportunities generated, and the support we received throughout the event. It was, without a doubt, a very positive edition for the KMR Group."

Kelly Martins Rech, Presidente do Conselho do Grupo KMR

IN THE MÍDIA



1.057

news reports published by the press



+300

accredited communications professionals

R\$ 12.5
millions

in media value

INSERTIONS



GAZETA DE S. PAULO

FOLHA DE S.PAULO



A TRIBUNA



Official Media

GLOBAL MAGAZINE
+12 News Articles and a Special Feature
Highlighting 69 Exhibitors

Print media reach
2.339.102
people

Web Reach
26.023.400
people

Web Impressions
75,4 milhões
pages

SOCIAL MEDIA 163 mil followers



META ADS

+5.9 millions of impressions

+74 thousand clicks

LINKEDIN ADS

+5.8 millions of impressions

+76 thousand clicks

GOOGLE ADS

+888 thousand impressions

+227 thousand clicks

DIGITAL CHANNEL

+157 thousand sessions

+184 mil de page views

+260 exclusive articles

April 2025 to April 2026

ADVERTISEMENTS AND/OR BANNERS

+90 partner magazines and websites

+10 international partners

+40 industry associations

SITE

+670 mil visitas

+2 milhões de page views

Abril 2025 a Abril 2026





Intermodal South America is part of Informa Markets and the Informa Group. Sustainability at Informa focuses on the long-term impacts we have on our customers, colleagues, the communities where we work, and the environment. For this reason, Informa has developed the FasterForward approach to sustainable business.

Informa's goal is to become an increasingly sustainable business that makes a positive impact. Through the FasterForward program, we embed sustainability into everything we do and seize opportunities to help our customers and markets do the same.

FasterForward is a three-part program with ambitious commitments and a wide range of activities, covering Informa's business operations, our brands and products, and our broader impact on the community.

When it comes to sustainability, we're moving faster.



1- Inspiring Sustainability

Incorporate sustainability into our brand to inspire our industry to become more sustainable, promoting the achievement of the SDGs (UN Sustainable Development Goals):



Substantially increase the number of young people and adults who possess relevant skills, including technical and professional competencies, for employment, decent work, and entrepreneurship.



Expand infrastructure and modernize technology to provide modern and sustainable energy services for everyone in developing countries.



Achieve higher levels of economic productivity through diversification, technological modernization, and innovation.



Develop high-quality, reliable, sustainable, and resilient infrastructure, with an emphasis on equitable and affordable access for all.



Halve per capita global food waste at the retail and consumer levels, and reduce food losses along the production and supply chains.



Take urgent action to combat climate change and its impacts.



Strengthen the global partnership for sustainable development by mobilizing knowledge, expertise, technology, and financial resources. In addition, encourage and promote effective public-private partnerships and partnerships with civil society, drawing on the experience of these partnerships' resource mobilization strategies.

2- Environmental Responsibility

Become carbon neutral as a company and across all our products, cut the waste generated by our products and events in half, and become zero-waste and carbon-neutral.

- Better Stands Program: raising awareness among our exhibitors and exhibitors to use reusable booths, thereby reducing waste generation;
- Reduction of printed materials, all of which are FSC-certified;
- Interactive map available on the Intermodal Platform, replacing the printed pocket map;
- Use of LED lighting in the pavilion and Informa spaces, and optimization of air conditioning use to reduce energy consumption;
- Separate collection and environmentally responsible disposal of all waste generated at the event;
- Use of carpet made from recycled PET, 80% of which is reused from previous events. Post-event waste is sent for recycling and transformed into new products;
- Vegan and vegetarian food options in the event's restaurants and snack bars;
- At the event exit, a designated area is provided for the responsible disposal of credentials, which will be reused in future events.

3- Social Responsibility

Contribute at least 1% of pre-tax profits to community groups, champion diversity and inclusion, and create value for our host cities:

- Hiring of People with Disabilities (PWD) in partnership with the PAE program (Program for Efficient Attendants);
- Motorized wheelchairs are available to ensure accessibility at the event;
- Support for the Safrater and CAMPS (Center for Professional and Social Learning and Mobilization) Santos initiatives during the event.



Through the charity ticket initiative, we collected over 1.3 tons of food for Safrater's Cuida Alimenta Project.

This initiative underscores Intermodal South America's commitment to social impact and solidarity.

**CHECK OUT
HOW THE
INTERMODAL
WENT:**



Host Sponsor 2026



VIP Business Lounge 2026 Sponsor



***ventana
serra***
a company of Arcese

Gold Sponsor – Interlog Summit 2026



Silver Sponsor – Interlog Summit 2026



Gold Sponsor – Arena Intermodal 2026



Silver Sponsor – Arena Intermodal 2026



Media Partners

Official Media

Global



Official Support





Intermodal

by **informa**...

South America

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PROMOTION AND ORGANIZATION

